

# Dedicated. Ambitious. Visionary.

*“For four decades, support from the Board of Governors has been central to Cedars-Sinai’s growth and pursuit of excellence. Its members are true partners in our mission to provide unparalleled care to our community and beyond.”*

—THOMAS M. PRISELAC, President and CEO, Cedars-Sinai Health System

**THE CEDARS-SINAI BOARD OF GOVERNORS** (BOG) is an energetic community of philanthropic leaders who are helping to define the future of healthcare. Created by the Board of Directors in 1971, the BOG has become the premier fund-raising and leadership group at Cedars-Sinai.

Since 2003, the BOG has experienced substantial growth, a reflection of the significance of our work. Our members are leaders in their professions and their communities.

Our mission is straightforward yet profound: to support Cedars-Sinai’s foremost clinical programs, biomedical research, and community outreach by providing financial resources, educational experiences, and volunteer opportunities.

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Cedars-Sinai Medical Center began its life in 1902 out of concern in the community about the health needs of a growing city. Today, Cedars-Sinai has evolved to become the largest nonprofit hospital in the western United States and is internationally renowned for the best patient care modern medicine can offer.



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## Make a Difference

Our members join the Board of Governors for a variety of reasons. Number one: the desire to make a difference—to Cedars-Sinai and its patients, to the community, and to the advancement of medical knowledge through forward-looking research.

The accomplishments of our members include:

- Committing almost \$100 million to fund lifesaving research and patient care in the past decade alone
- Endowing the Board of Governors Center for Cancer Research at the Samuel Oschin Comprehensive Cancer Institute and the Board of Governors Gene Therapeutics Research Institute
- Establishing three endowed chairs—in medical genetics, gynecologic oncology, and cancer research

Our current campaign is raising \$20 million for the **Board of Governors Heart Stem Cell Center** in the top-ranked Cedars-Sinai Heart Institute. Led by Eduardo Marbán, MD, PhD, a multidisciplinary team is striving to prove that a patient's own cardiac stem cells can heal or even reverse the damage to heart muscle from a heart attack. This experimental therapy, currently in clinical trials, could forever change how heart disease is treated.

## Get Involved at Many Levels

Our members serve as ambassadors for Cedars-Sinai in the community and frequently volunteer at the Medical Center. You choose your level of involvement—and you are encouraged to seek leadership opportunities.

In addition, you have many other opportunities for involvement in the BOG, including:

- Serving on a BOG committee
- Healthcare College, a day of educational programming that gives you an insider's perspective on what's next on the horizon
- Opting to receive up-to-date information about your area of interest
- Young Governors, a leadership group for members under 45
- New Members Breakfast
- Dine About Town, intimate member dinners in private homes
- The Board of Governors Gala, a star-studded, invitation-only charity event

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## Share Our Passion—Become a Member

We are seeking members who share our enthusiasm and wish to actively participate in BOG programs. New members are asked to make an initial commitment of at least \$50,000, payable in one gift or in installments of at least \$10,000 annually. In addition, each member is responsible for yearly dues of \$1,500.

You must complete an application and be sponsored by two current members. Applicants are interviewed by representatives of the Membership Committee. New members are voted in by the BOG Executive Committee, which meets five times a year.

## Enjoy the Benefits

As a BOG member, you will have the opportunity to make an impact on transformative medical science. You will network with fellow philanthropic leaders and together be a force in one of the world's great medical centers.

You also will enjoy such tangible benefits as donor name recognition and inclusion in Cedars-Sinai's Premier Health Services, which provides access to a patient relations representative to facilitate inpatient assistance and physician referrals.