PARKING INFORMATION AND MAP

Please park in Lot 4 for proximity to venue.
Entrance on San Vicente Boulevard.
THE CEDARS-SINAI DEPARTMENT OF OBSTETRICS AND GYNECOLOGY invites you to a community forum on the new public cord blood donation program.

As families celebrate the special occasion of their child’s birth, they now have the option of donating stem cell rich umbilical cord blood to a national registry available to sick patients in need of a transplant.

Cedars-Sinai partners with CORD:USE, which provides the high quality public cord blood banking services.

Come join us to learn about this special program and the latest medical information on the lifesaving potential of a cord blood transplant from one of the foremost experts in the field.

Please join us for a COMMUNITY FORUM ON THE CEDARS-SINAI PUBLIC CORD BLOOD DONATION PROGRAM

Wednesday, December 10, 2014
6:30 pm – 8:00 pm
Cedars-Sinai Medical Center
8900 Beverly Boulevard
Los Angeles, CA 90048
Harvey Morse Auditorium
Plaza Level, North Tower

Light refreshments will be offered
RSVP by December 3, 2014
Eleanor Tong
eleanor.tong@cshs.org
As families celebrate the special occasion of their child’s birth at Cedars-Sinai, they now have the option of donating their newborn’s stem cell rich umbilical cord blood. Donations of cord blood are listed on Be The Match Registry® where thousands of critically ill patients with blood diseases, including leukemia, sickle cell anemia and lymphoma, can search for a potentially lifesaving transplant match. The new program contracts with cord blood bank CORD:USE, which provides the highest quality public cord blood banking services to our patients.

Welcome
Sarah Kilpatrick, MD, PhD
Chair, Department of Obstetrics & Gynecology, Cedars-Sinai

Moderator
Marle Shelton-Hoff, RNC, MSN
Nurse Manager, Labor & Delivery, Cedars-Sinai

PANEL
Genesis of the Public Cord Blood Donation Program at Cedars-Sinai
Paola Aghajanian, MD
Director of Labor and Delivery, Cedars-Sinai

Public Cord Blood Banking
Ed Guindi, MD
President and CEO, CORD:USE

Therapeutic Potential of Cord Blood Transplants
John Wagner, MD
Medical and Scientific Advisory Board, CORD:USE

Why We Donated Our Baby’s Cord Blood
Anna Osipov

A Life-Saving Transplant
Cord Blood Transplant Recipient Family

Q & A with Panelists
Marle Shelton-Hoff, RN, MSN

Closing
Paola Aghajanian, MD
FREQUENTLY ASKED QUESTIONS
ABOUT PUBLIC CORD DONATION

What is cord blood?
The blood that remains in the newborn’s umbilical cord and placenta following the birth of the baby. The cord blood is rich in stem cells and has the ability to replicate or develop into additional cells which may have the potential to treat life-threatening diseases.

Does collecting the cord blood hurt?
No. Collecting the baby’s cord blood is a painless procedure that does not harm the baby or the mother.

How is the cord blood collected?
Following the birth of the baby and after the umbilical cord has been clamped and cut, the cord blood is collected. There is no disruption to mother, child or the birth plan. A highly trained on-site CORD:USE staff member will then test and ship the cord blood, if it meets certain criteria.

Is there a fee for a public cord donation?
When a baby’s cord blood is donated to a public cord blood bank, there is no fee charged to the parents or their insurance by CORD:USE.

Where does the cord blood go once it is donated?
Cedars-Sinai has partnered with the CORD:USE Cord Blood Bank, a leading cord blood bank creating a large, ethnically diverse, high quality inventory of available umbilical cord blood stem cell units for patients in need of a potentially life-saving transplant. CORD:USE works with the national Be The Match Registry® to make the donated cord blood available to these patients.

What are the options at Cedars-Sinai when it comes to umbilical cord blood?
At Cedars-Sinai, you have three options regarding cord blood when your baby is delivered:

1. Make a public cord blood donation for possible inclusion in the national registry
2. Privately store the baby’s umbilical cord blood for the potential future use by your family
3. Do nothing and the umbilical cord blood will be discarded safely

How Do I Get More Information on Public Cord Donation?
Visit the Cedars-Sinai Department of Obstetrics and Gynecology website at cedars-sinai.edu/Patients/Programs-and-Services/Obstetrics-and-Gynecology/Patient-Guide

Visit CORD:USE at publiccordbloodbank.corduse.com or call 1.888.CORDUSE (267.3873)